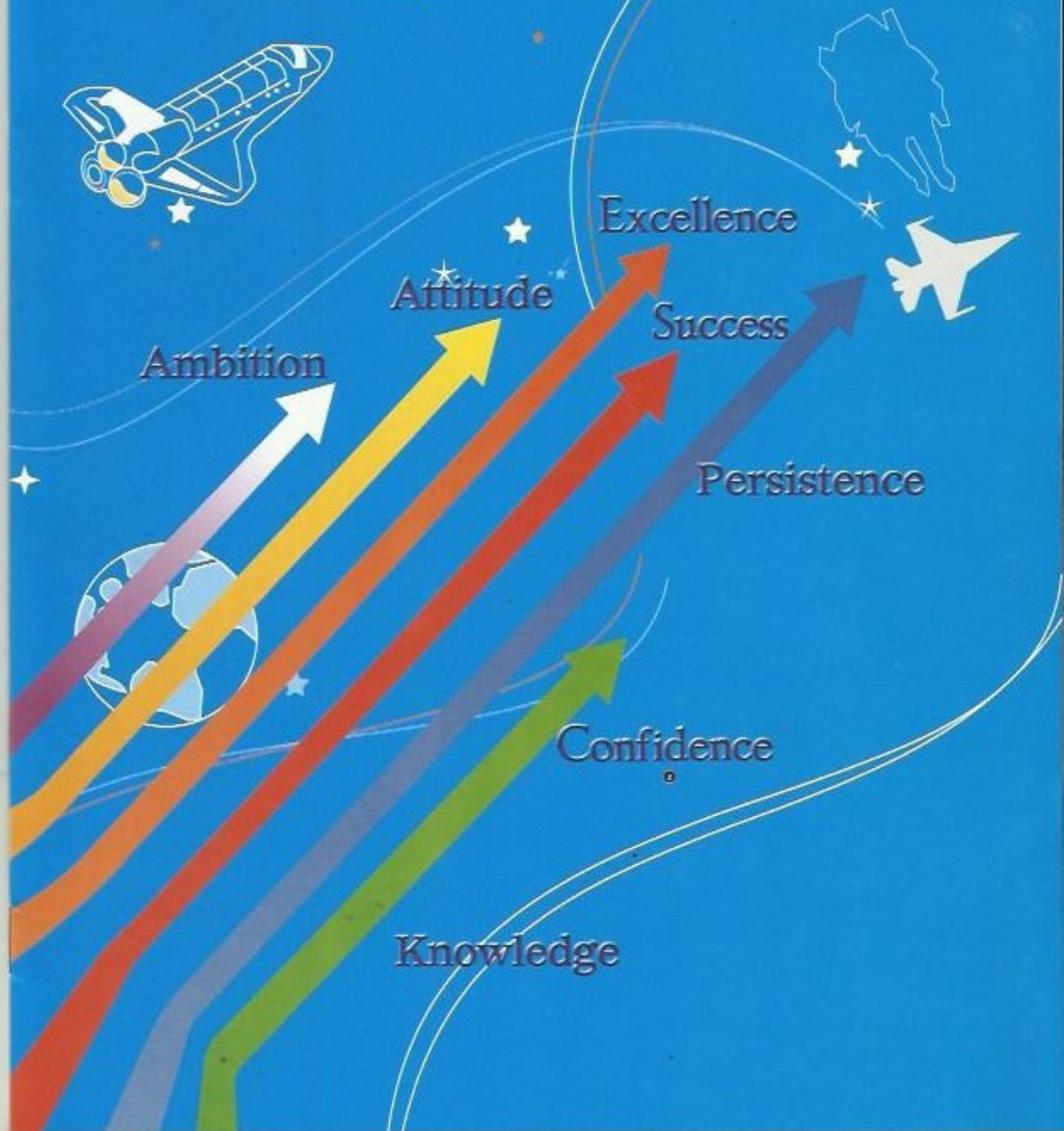


AGRAGAMI

INSTITUTE Of MANAGEMENT & TECHNOLOGY

Center for participatory program in Association with BHARATHIAR UNIVERSITY



C.A. No. #15/1-A, 13th 'A' Main Road, Sector A, Yelahanka New Town, Bangalore - 560 106.
Ph: 91 80 32489794, 3292 2725. Mob: 91 95389 65111, 95385 98222. Fax : 91 80 41686714
Email : contactus@agragami.in, admissions.agragami@gmail.com Website : www.agragami.in

Toll Free - 1800 - 102 - 9666



Aragami Vidya Kendra
(Affiliated to CBSE New Delhi)-Nursery to Sr. Secondary

Sri Rama Vidyalaya
(Affiliated to CBSE New Delhi)-Nursery to Secondary

Sri Rama Vidyalaya
(State Board)-Istd to Xstd

Aragami Composite Pre University College
(Recognized by Govt. Of Karnataka)

Aragami Academic College
(Affiliated to Bangalore University)

Aragami Institute of Computers and Advanced Management Studies
(Affiliated to CSM-IGS, USA/Cannada)

VSM Aerospace AME Training School
(Approved by DGCA, New Delhi)

Aragami VSM Institute of Aerospace Engineering and Technology

Aragami Nature's Electricity Generating System
(Research centre)

Aragami Institute of Distance Learning

Aragami Sports Academy

Chairman's Message



H.R. Satishchandra
Chairman

Dream and dare.
Let no one demoralize you.
Do not allow anyone to deter you.
Pursue your goal even in the face of difficulties.
Convert difficulties into opportunities.
Keep your morale high in spite of setbacks.
At the end you are bound to SUCCEED.

These words are spoken from personal experience. It is not easy to achieve something special and unique in life, to rise above the average. Your future, the future of our nation and the future of the world is in your hands. Together with other young people in other nations you can shape this world. I hope you will have the wisdom to make it better for yourself and your children. We are the second largest nation on this Earth and no matter what we do, good or bad, it influences the global civilization. We have the traditional capacity for greatness. Let us work in this capacity in what has been aptly named as the "global village". We are all equal - and the only virtues that differentiate us are our intellect, persistence and our achievements. If you are reading this, you have the intellect. The rest is yours to prove.

We, the management, undertake to provide you with the foundation in theoretical and practical training from the early childhood to academic professional studies. We will also assist you at further study at home and abroad and in job placement. Students before you contributed to Agragami being the best Aviation school in India. You contribute to our joint excellence with your talents, enthusiasm, perseverance and hard work. Together, we will continue to maintain Agragami as the "Premiere Institution" in India, so YOU will be also recognized as THE BEST when you graduate from Agragami.

MAKE US PROUD OF YOU !!!
With Best Wishes and Warm Welcome

About the Institution

Aragami Institute of Management & Technology is wholly supported by J.C. Kala Educational & Cultural Trust. In 1999 under the leadership of Rashtreeya Ratna Sri H.R.Satishchandra, along with a group of like-minded Founders who were people of enterprise and innovation-practical dreamers - embodied in Aragami, the concept of an educational institution delivering general and professional education to all classes of people, without seeking any donations from the public.

THE MEANING OF AGRAGAMI

Aragami means "pioneering" and "moving forward" and is another, lesser known name of Lord Ganesha - one of the best known and most worshipped deities in the Hindu pantheon.

Although he is known by many other attributes, Ganesha's elephant head makes him easy to identify. Ganesha is widely revered as the Remover of Obstacles, the Lord of Beginnings (new ventures, pioneering, moving forward), patron of arts and sciences, and the deva of intellect and wisdom. Ganesha is a non-sectarian deity, and all invoke him at the beginning of prayers, important undertakings, beginning of ventures and religious ceremonies.

The sentence in the banner is in Sanskrit and can be loosely translated as "The seeker of knowledge has no need for life's luxuries, not even for sleep". Creative people know this for a fact. An inquisitive mind is like a sparkling fountain of questions and ideas, each droplet seeking another to join into a pool, because the knowledge is the only commodity that increases by sharing and using. Come to think of it, KNOWLEDGE is not only the most valuable possession, but also one that can not be stolen...

MAY THE LORD GANESHA BLESS YOUR NEW VENTURE INTO THE WORLD OF KNOWLEDGE.

Logo



The elephant stands for strength, intelligence and memory. The two interlinked stars signify the interlocking of Cosmic and the physical energy. The six pointed star represents a balance of the six energies inherent of the sun's rays.

Mission

To mould an individual to Excel in learning by imparting the true knowledge, based on rich Indian culture. Blended with Modern learning tools.

Motto

Knowledge to Excel

Objectives

- Adopt and follow the positive approach
- Inculcate the human values and ethics
- Help the child to have his/her recognition in the society
- Develop the ability to lead
- Acquire greater knowledge
- To create the feeling of Oneness and Equality
- Enhance all round performing ability
- Competitiveness
- Self discipline

About the University

The Bharathiar University was established at Coimbatore by the Government of Tamilnadu in February, 1982 under the provision of the Bharathiar University Act, 1981 (Act 1 of 1982). The Postgraduate Centre of the University of Madras, which was functioning in Coimbatore before 1982 formed the core of the Bharathiar University. In May, 1985 the University received the recognition from University Grants Commission (UGC) New Delhi for the purpose of grants. The University named after the great national poet Subramania Bharathi is enshrined with the motto "Educate to Elevate". In the University, every effort is harnessed to realize his dream of making educational institutions as temple of learning. It is the aim of the University to participate in the task of inculcating necessary Knowledge, Skills and Creative Attitudes and values among the youth of the country to contribute more effectively towards establishing an equitable social and economic and secular ideal of our nation.



CENTRE FOR PARTICIPATORY PROGRAMMES
BHARATHIAR UNIVERSITY, COIMBATORE - 641 046, TAMILNADU, INDIA
Established under Bharathiar University Act 1981 (TamilNadu Act 1 of 1982)
Recognized under Section 2(f) and 12(b) of the UGC Act 1956
Accredited with 'A' Grade by NAAC of UGC
Ph: 0422-2428203, 2425212, Website: www.b-u.ac.in, E-mail: cpopsde@gmail.com

Dr. K. Govindarajulu
Director/Dean

Date: 08.05.2013

CERTIFICATE

Centre Code -KA131198

Aragami Institute of Management and Technology, C.A. # 15/1-A,
13th 'A' Main Road, Sector - A, Behind BWSSB Water Treatment Plant,
Yelahanka New Town, Bangalore - 560 064 has been granted the status of
Partner Institution of The Centre for Participatory Programmes (CPP), of
Bharathiar University, Coimbatore - 641 046, consequent to signing of MoU.
Aragami Institute of Management and Technology, Bangalore has been
permitted to offer the following Programmes for a period of three years with
effect from 08.05.2013.

Programmes
BBA (Aviation Management)
B.Sc (Aircraft Maintenance Science)
B.Sc (Aerospace Science)
MBA (Airline and Airport Management)



[Signature]
DIRECTOR/DEAN
Centre for Participatory
Programmes (CPP)
Bharathiar University,
Coimbatore - 641 046.



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Bharathiar University
Coimbatore, Tamil Nadu as
Accredited
with *CSPA* of 3.02 on four point scale
at *A* grade
valid up to March 27, 2015*

Date : March 28, 2010



HARANGUN
Director

Scope

The business environment is witnessing unprecedented changes, creating new opportunities and challenges in the process. Paradigm are shifting every industry and in every economy. New knowledge and skills are required to achieve success in this time of transition. With increasing demands on aviation business, executives to stay relevant, embrace new technologies and manage stakeholder expectations.

India is one of the fastest growing aviation markets in the world. With the liberalization of the Indian aviation sector the industry had witnessed a transformation with the entry of the new private airlines and low cost carriers. The sector has also seen a significant increase in number of domestic air travel passengers. The aviation industry in India is expected to grow at a compounded annual growth rate of over 25%. Aviation and Airport are in for exponential growth. The aviation industry supports over 2 million jobs over 5 continents. Many airline jobs are well – paying and offer prestige as well as excitement and fantastic job opportunities. Airlines and airport operations are the very dynamic business fields with millions of passengers are traveling through thousands of flights every day, touching hundreds of Airport worldwide. Aviation is a fun, exciting industry with great growth prospects. It is also the kind of industry that offers fantastic international job prospects.

Aviation as a board term, encompasses a wide variety of career opportunities. A person's initial concepts of aviation are likely to be directed towards flying as a pilot in a commercial aircraft. But aviation is in actuality, a global organization that requires disciplined, professional managers to design, manage, and operate the national and international aviation system of the future. Aviation is a high-tech, swiftly evolving, competitive business operating in a global arena. As a result, educated and sufficiently trained managers are needed in dozens of different careers within the arena of the aviation management industry. Transportation, marketing and logistics, flight operations, and air traffic control are just a few. There are in fact, far more positions available in aviation management than in commercial or private piloting.

Aviation managers are needed in airports; airlines; transportation support fields; and local, state, federal, and international regulatory agencies. Technical experts with computer, electronic, instrumentation, inspection, and investigative skills are in great demand in these areas. The aviation industry also has many opportunities available in research and development. This is because work is frequently being performed to analyze aviation and to determine what can be done to make it safer and more efficient, as well as to develop new products and techniques designed to enhance the success of the aviation industry as a whole.

BBA in Aviation Management

COURSE OBJECTIVE

Aragami Institute of Management and Technology in collaboration with Bharathiyar University offers B.B.A in Aviation Management. This course is designed for those who are seeking to prepare themselves for managerial responsibilities. This will help them to develop their ability to recognize and solve problems and to understand the role of business in the ever-changing scenario. This is a 3-year Degree course for students who wish to graduate with a specialised management degree. The course comes with a University degree and can be completed part-time.

MBA In Airlines & Airport Management

Aviation provides the only transportation network across the globe and it is crucial for global business development and tourism enrichment. Air transportation is one of the most important services to offer both significant social and economic benefits. Airline management does not work independently of other players in the air transportation industry. Course provides an overview of airline management decision processes with a focus on economic issues and their relationship to operations planning models and decision support tools. It emphasizes the application of economic models of demand, pricing, costs, and supply to airline markets and networks, and it examines industry practice and emerging methods for fleet planning, route network design, scheduling, pricing and revenue management..

Why BBA in Aviation Management?

- (i) In India alone, the aviation industry helps transport around 11.687 crore (approx.) passengers every year
- (ii) Aviation management is the task of ensuring that flight operations run smoothly, passengers receive quality service on time, security is maintained and commercial operations such as airport duty-free shopping and airport retailing complex turn a good profit
- (iii) At every airline and airport, the effort is to ensure that all these people have safe and happy travel experiences

A Bachelor's degree in aviation management is an important stepping-stone for students making them eligible to join and pursue an MBA course

Eligibility Criteria

Students who have successfully passed 12th Standard / HSC / 10+2 (or equivalent Level of Examination) from any recognized Board / University and have secured good grade of marks can join the BBA in Aviation Management degree course

MBA in Airlines & Airport Management

COURSE OBJECTIVE

Aragami Institute of Management in collaboration with Bharathiyar University offers Master of Business Administration (MBA) post graduate programme in Airlines & Airport Management. This is a 2-year Degree course for those interested in management positions in airlines and airport companies. The course comes with a University degree and can be completed part-time.

Why MBA in Airline & Airport Management?

- (a) The global economic environment is changing rapidly, with increasing demands on airline and business executives to stay relevant, embrace new technologies, and manage stakeholder expectations.

- (b) The aviation industry in India is expected to grow at a compounded annual growth rate of over 25%. India needs 400 airports and 300 aircraft in the next decade.
- (c) Aviation and Airport are in for exponential growth. India has announced ambitious airport development plans which will greatly enhance the country's capacity for commercial air travel.
- (d) The country's Civil Aviation Ministry announced it intends to build a host of new international airports on Greenfield sites, in addition to redeveloping existing smaller airports.
- (e) Currently only 60 Indian airports can be classed as capable of handling commercial air passenger and cargo services.
- (f) There are currently 24 major international passenger and cargo airports, and 36 regional airports.
- (g) Millions of passengers and thousands of tonnes of cargo pass through airlines and airports each year. All these passengers demand quality customer service, apart from smooth, timely operations.
- (h) Managing a large number of passengers, employees and operations is what aviation management is all about. People in senior management positions take decisions affecting millions of dollars worth of investments around the world.
- (i) A career in aviation management offers opportunities to travel, meet new people and gain new experiences in all parts of the world.
- (j) India's target is to more than double the number of major international and regional hubs within next 12 years.

Eligibility Criteria

- (a) Bachelor's degree from a recognized University in any discipline
- (b) MBA in Airlines & Airport Management is also ideal for people with aviation industry experience who would like to move into management

Syllabus for BBA Aviation Management

(For the CPOP students admitted during the academic year 2010-2011 & onwards)

SCHEME OF EXAMINATIONS – CBCS Pattern

Part	Course Title	Ins.hrs / week	Examinations				Credits
			Dur.H	CIA	Mark	Total	
	SEMESTER –I						
I	Language -I	6	3	25	75	100	4
II	English -I	6	3	25	75	100	4
III	Core I – Management Process	5	3	25	75	100	4
III	Core II – Financial Accounting	5	3	25	75	100	4
III	Allied Paper I – Mathematics for Management - I	6	3	25	75	100	4
IV	Environmental Studies #	2	-	-	50	50	150
	SEMESTER –II						
I	Language -II	6	3	25	75	100	4
II	English -II	6	3	25	75	100	4
III	Core III – Organisational Behaviour	5	3	20	55	75	3
III	Core IV – Economics for Executives	6	3	25	75	100	4
III	Applied Paper II – Mathematics for Management - II	5	3	25	75	100	4
IV	Value Education – Human Rights #	2	-	-	50	50	2
	SEMESTER – III						
III	Core V – Business Communication	5	3	20	55	75	3
III	Core VI – Production and Material Management	5	3	25	75	100	4
III	Core VII – Marketing Management	5	3	25	75	100	4
III	Core VIII – Management Information System	5	3	25	75	100	4
III	Allied : III – Taxation Law and Practice	5	3	25	75	100	4
IV	Skill based Subject – 1 : Retail Environment	3	3	20	55	75	3
IV	Airline and Travel & Tourism Industry: Introduction	2	-		50	50	2
	SEMESTER – IV						
III	Core IX – Human Resource Management	5	3	25	75	100	4
III	Core X – Financial Management	5	3	25	75	100	4
III	Core XI - Principles of Airlines and Airport Management	5	3	25	75	100	4
III	Core XII – PC Software (MS Office) - Theory	2	3	10	40	50	2
III	Core XIII – PC Software (MS Office) - Practical	3	3	20	30	50	2
III	Allied : IV – Business Law	5	3	25	75	100	4

IV	Skill based Subject – 2 :Consumer Behavior	3	3	20	55	75	3
IV	Logistic and Air cargo Management	2	-	50	50	50	2
SEMESTER – V							
III	Core XIV – Cost & Management Accounting	5	3	25	75	100	4
III	Core XV – Marketing Research	5	3	25	75	100	4
III	Core XVI – Airline Finance and Insurance	5	3	25	75	100	4
III	Core XVII – Aviation Law and Aircraft Rules and Regulations	4	3	10	40	50	2
III	Core XVIII – Air Traffic Control	3	3	20	30	50	2
III	Elective – I : Air Transportation Safety & Security	5	3	25	75	100	4
IV	Mini Project on Airline Operations : Industrial Visit to Domestic Airport	3	3	20	55	75	3
SEMESTER - VI							
III	Core XIX – Entrepreneurship and Project Management	6	3	25	75	100	4
III	Core XX – Airport Strategic Planning	6	3	25	75	100	4
III	Core XXI – Airline & Airport Marketing Management	5	3	25	75	100	4
III	Elective – II: Services Marketing	5	3	25	75	100	4
III	Elective – III: Aircraft Maintenance Management	5	3	25	75	100	4
IV	Skill based Subject – 4 : Customer Relationship Management	3	3	20	55	75	3
IV	Major Project on Airport Management : Industrial Visit to International Airport	-	-	-	-	50	2
Total		-	-	-	-	3500	140

\$ Includes 25%/40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA)

No Continuous Internal Assessment (CIA). Only University Examinations.

Syllabus for MBA Airline and Airport Management

M.B.A - Airline and Airport Management

SCHEME OF EXAMINATIONS – CBCS Pattern

Course Title	Ins.hrs / week	Examinations				Credits
		Dur.H	CIA	Marks	Total	
SEMESTER –I						
1.1. Management Principles and Practice	5	3	25	75	100	4
1.2. Organizational Behaviors	5	3	25	75	100	4
1.3. Managerial Economics	4	3	25	75	100	4
1.4. Financial and Management Accounting	5	3	25	75	100	4
1.5. Quantitative Methods for Management	5	3	25	75	100	4
1.6. Corporate Communication	4	3	25	75	100	4
1.7. Computer Applications in Management using SAP [*]	2	-	-	-	-	-
SEMESTER –II						
2.1. Operations Management	5	3	25	75	100	4
2.2. Marketing Management	4	3	25	75	100	4
2.3. Financial Management	5	3	25	75	100	4
2.4. Human Resource Management	4	3	25	75	100	4
2.5. Quantitative Techniques	5	3	25	75	100	4
2.6. Research Methods for Management	5	3	25	75	100	4
2.7. Computer Applications in Management using SAP [*] - Practical	2	3	40	60	100	4
SMESTER – III						
3.1. Business Ethics and Global Business Environment	5	3	25	75	100	4
3.2. Management Information System	5	3	25	75	100	4
3.3. Airline and Airport Operations	5	3	25	75	100	4
3.4. Strategic Airport Planning and Marketing	5	3	25	75	100	4
3.5. Air Traffic Control	5	3	25	75	100	4
3.6. Aircraft Maintenance Management	5	3	25	75	100	4
3.7. Summer Placement Project Report & Viva-Voce	-	-	20	80	100	4
SEMESTER – IV						
4.1. Strategic Management : Indian Global Context	6	3	25	75	100	4
4.2. Airline Marketing and Strategic Airline Alliances	6	3	25	75	100	4
4.3. Aviation Safety and Security	6	3	25	75	100	4
4.4. Aviation Legal Environment	6	3	25	75	100	4
4.5. Aviation Resource Management	6	3	25	75	100	4
TOTAL	-	-	-	-	2500	100

* The Course will be taught during I and II Semesters.

FACILITIES

- About six acres of Sprawling campus
- Hangar Facility to conduct practicals
- Heavy / Light Aircraft/Helicopter
- Aero Engines
- Aircraft Systems Lab
- Electrical Systems Lab
- Radio & Navigation Lab
- Workshop Facilities
- Fitter, Welding, Sheet Metal and Machine Shops
- Separate Physics, Chemistry, Biology, Computer Labs
- Modern Classrooms with Audio visual aids
- Separate Hostel facilities for boys & Girls
- Hygienic and Nutritious Vegetarian food
- Well Stocked Library
- Auditorium, 3D Lab
- Qualified and experienced faculty
- State of the art Multi Sports complex, Lawn Tennis, Basket Ball, Badminton, Skating, Cricket etc.

Hostel

The Institution provides Separate hostel facilities for boys and girls from class VI onwards. Students who wish to avail this facility must submit the request in the prescribed format given separately at the time of admission.

Facilities

- a) Hygienic and Nutritious food, Vegetarian Food will be served
- b) Well Equipped dinning hall.
- c) Recreation
- d) 24/7 Medical Facility
- e) Yoga and Meditation

Library (The Book Nook)

The Book Nook is our gateway to the world of books and information. It is well furnished with variety of collection of books which is of utmost use to students. Apart from the syllabus oriented it is embedded with books related to Literature, Science & Technology, Languages, Management, Business Studies etc

Transportation

The school provides its own transport facilities to cater the students. Those who wish to avail this facility must submit the request in the prescribed format given separately at the time of admission

Admission Procedure

1. Admissions will be on first come first served basis
2. No entrance test
3. Admission will be based on personal interview
4. Successful candidates have to reserve the seat by paying a non-refundable fee of rs. 10000/-
5. Prescribed admission fees should be paid on or before the stipulated date which will be intimated after reserving the seat.
6. Candidates has to submit 10th, 12th, degree certificate (in case of MBA), transfer certificate, migration certificate, equivalency certificate (in case of foreign student) in original along with two sets of attested
7. Any other Instructions issue by the University for the Institution should be followed.

Rules and Regulations

- Students are advised to carefully read & understand the details given in the prospectus & website etc., before taking admission.
- The Students shall strictly abide by the Rules & Regulations of the Institute.
- 80% attendance is mandatory to appear for Examination or else he/she will be retained in the same semester and additional semester fee should be paid in such cases.
- parents / Guardian are advised to enquire about the progress of their ward periodically.
- Fee of any kind once paid shall not be refunded under any circumstances.
- Premature withdrawal from the courses will be permitted only after payment of fees for the entire course.
- Allotment of streams is subject to availability of seats in different streams / category and the percentage in the qualifying examination as decided by the management.
- Management reserve the right of admission to any of the courses / streams.
- The admission once made is final & cannot be changed.
- The rules & regulations are subject to revision (where ever & when ever necessary)
- The Students/ Parents/ Guardian are liable to follow such changes from time to time.
- The students should attend all the theory & practical classes regularly.
- Candidates failing in one semester may be allowed to reappear along with next semester examination. However, the candidate shall not be admitted to third semester without passing the first semester. Similarly, he/she will not be admitted to fourth & fifth semester without passing second & third semester examinations respectively.
- It is mandatory to strictly adhere to the prescribed dress code. Disciplinary action will be taken against the students found causing damage to the institute's property and the cost of damages will be recovered from them individually/ collectively in addition to penalty as decided by the management.
- Ragging in any form is totally banned and anyone found guilty of ragging or abetting is liable to be punished as per the Supreme Court order. The students and parents should furnish a written undertaking to strictly follow the rules & regulations.
- The management shall not be responsible for the untoward / indiscipline deeds of the students outside the premises of the institute.
- All disputes are subjected to Bangalore Jurisdiction only.

Few Events at the Campus



Golden Moments with India's first astronaut Retd. Wg. Cdr. Rakesh Sharma in the campus during the inauguration of 2004 Batch of Aeronautical engineers



